

# Strategy Builder

Retailer name: \_\_\_\_\_

Carzone ID (DID): \_\_\_\_\_

## Annual Stock Turn:

The number of times a retailer will sell the whole of their stock in a given year

x12 months /  = Annual Stock Turn

## Days to Sell:

The average number of days it takes a retailer to sell a stock item

365 days /  = Days to Sell

## Cost per Day:

The amount it costs a retailer to hold a stock item per day

x12 months /  / 365 days = Cost per Day

## Breakeven Days:

The average amount of days at which a vehicle will no longer make a profit

/  = Breakeven Days